

Contact your sales rep today!

SPECIAL ADVERTISING SECTIONS

OLD NAPLES NEWS NORTH NAPLES NEWS

FLORIDA NEIGHBORHOOD NEWS



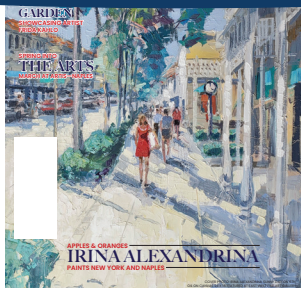
SHOWCASE YOUR BUSINESS WITH OUR SPECIAL SECTION AT A **DISCOUNTED RATE**.
CREATE AWARENESS FOR YOUR BRAND, PRODUCT OR SERVICES.
THIS IS A **COST-EFFECTIVE** WAY TO REACH A HIGHLY TARGETED AUDIENCE.

OUR PUBLICATIONS ARE THE MOST EFFECTIVE AND EFFICIENT WAY TO REACH NAPLES' MOST AFFLUENT RESIDENTS.

- **DECEMBER 2023** *Holiday Shopping/Find the Perfect Holiday Gifts*
- **JANUARY 2024** *Art Galleries & Artists in Naples*
- **FEBRUARY 2024** *Women in Business*
- **APRIL 2024** *Naples Top Day Spas and Med Spas*
- **MAY/JUNE/JULY 2024** *Restaurants & Off Season Promotions*
- **AUG/SEPT/OCT 2024** *Restaurants & Off Season Promotions*



**READERSHIP
80,000
NO
SUBSCRIPTION FEES**



**NORTH NAPLES NEWS
DIRECT MAIL**



**OLD NAPLES NEWS
DIRECT MAIL**

- OLD NAPLES
- PORT ROYAL
- AQUALANE SHORES
- ROYAL HARBOR
- MOORINGS
- COQUINA SANDS
- PARK SHORE



PICK UP LOCATIONS

- EAST WEST FINE ART GALLERY - MERCATO
- RITZ CARLTON - CLUB & SPA
- JOHN R WOOD PROPERTIES
 - DR'S OFFICES
 - NCH HOSPITALS

- GREY OAKS
- ESTUARY AT GREY OAKS
- PINE RIDGE
- TIBURON
- PELICAN MARSH
- COLLIER'S RESERVE
- MONTEREY • VINEYARDS
- BAY COLONY GOLF
- HIGH RISES/BAY COLONY

- TALIS PARK
- MEDITERRA
- QUAIL CREEK
- BEAR'S PAW





SPACE CLOSE – SPECIAL SECTIONS

DECEMBER :: 10.15.23	APRIL :: 1.15.24
JANUARY :: 11.15.23	MAY/JUNE/JULY :: 3.15.24
FEBRUARY :: 12.15.24	AUG/SEPT/OCT :: 6.15.24

CAMERA READY ARTWORK DUE

NOVEMBER :: 10.2.23	MARCH :: 2.1.24
DECEMBER :: 11.1.23	APRIL :: 3.1.24
JANUARY :: 12.1.23	MAY/JUNE/JULY :: 4.2.24
FEBRUARY :: 1.2.24	AUG/SEPT/OCT :: 7.2.24

** Please submit business logo (eps preferred), hours of operation, website, address, and phone number for listing page to onnrebecca@gmail.com.*

ACCEPTED FILE TYPES

IMAGES: Should be 300 dpi and converted to CMYK.

NO RGB IMAGES: We can convert client supplied images, however, conversion may result in color variation.

CAMERA READY FILES: Please submit a press quality PDF, TIFF or JPG in CMYK color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.

LOGOS: EPS format preferred. PDF, TIFF, JPG, PSD will be accepted as long as 300 dpi in CMYK color.

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box on contract. (Please include price of ad design to your check or payment)

TWO-PAGE (\$150) | FULL PAGE (\$100)
HALF PAGE (\$75) | QP (\$50)

Please send all copy, high resolution photos, logo (eps preferred) to onnrebecca@gmail.com. If you need to contact our designer, please call 239.285.5101.

- **2 PAGE SPREAD: \$1700***
(\$850 SAVINGS)
 -Also promoted on listing page.

- **FULL PAGE: \$1000***
(\$500 SAVINGS)
 -Also promoted on listing page.

- **HALF PAGES: \$550***
(\$250 SAVINGS)
 -Also promoted on listing page.

- **QUARTER PAGES: \$275***
(\$150 SAVINGS)
 -Also promoted on listing page.

* Pricing is only for Special Section Issues

AD SPECS

TWO-PAGE SPREAD*

Finished size : : 17 w x 10.375 h

*(Leave .375" in from trim for safety. Add .375" in gutter for safety)
 Build ads to trim size and extend bleed 1/8" beyond trim on all sides.
 Please send ads with bleeds included 17.25 w x 10.625 h

FULL PAGE WITH BLEED*

Finished Size : : 8.5w x 10.375 h

*(Leave .375" in from trim for safety.)
 Build ads to trim size and extend bleed 1/8" beyond trim on all sides.
 Please send ads with bleeds included 8.75 w x 10.625 h

FULL PAGE NON-BLEED

8 w x 9.875 h

HALF VERTICAL

3.787 w x 9.649 h

HALF HORIZONTAL

7.838 w x 4.715 h

QUARTER PAGE

3.801 w x 4.768 h