



Naples...where the cars come out at night

SPECIAL ADVERTISING SECTION

Aug/Sept/Oct 2022 Issue

For the auto industry, the new year really kicks off in October, with many all new and redesigned models arriving in dealer showrooms. Promote your business to get those outgoing models off your lots or promote the new and incoming models.



Let the consumer know of incentives and discounts you have to offer!

Advertiser Benefits



print

- Reader service listing featuring name, logo, phone number, web address, and hours
- Reach 90,000 of Naples most affluent readers through our direct-mail publications



online

- Featured web presence with a hyperlink to your website directly from our homepage

FloridaNeighborhoodNews.com

CAMERA READY ADS

July 1, 2022

AD PRODUCTION

June 23, 2022

(If Florida Neighborhood News staff is creating your ad, materials must be submitted by June 23.)

Contact your sales rep today!

Joel Kessler

239.248.1641 | onnJoel@gmail.com



FLORIDA NEIGHBORHOOD NEWS

OLD NAPLES NEWS & NORTH NAPLES NEWS

FloridaNeighborhoodNews.com

READERSHIP

90,000

**OF NAPLES' MOST
AFFLUENT CONSUMERS**

*Direct mailed to
the highest income
communities in
Naples*

OLD NAPLES NEWS DIRECT MAIL

- PORT ROYAL • AQUALANE SHORES
- ROYAL HARBOR • MOORINGS
- COQUINA SANDS • PARK SHORE

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NORTH NAPLES NEWS DIRECT MAIL

- ESTUARY AT GREY OAKS
- PINE RIDGE • TRADE CENTER
- PELICAN MARSH • TIBURON
- BAY COLONY AT PELICAN BAY
- VINEYARDS • ISLAND WALK
 - COLLIER'S RESERVE
- TALIS PARK • MEDITERRA
 - MONTEREY

ACCEPTED FILE TYPES

IMAGES: Should be 300 dpi and converted to CMYK. **No RGB images.** We can convert client supplied images, however, conversion may result in color variation.

CAMERA READY FILES: Please submit a press quality PDF, TIFF or JPG in CMYK color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.

LOGOS: EPS format preferred. PDF, TIFF, JPG, PSD will be accepted as long as 300 dpi in CMYK color.

**\$1500
PER PUBLICATION**

**(OR SELECT BOTH
PUBLICATIONS FOR \$2250)**

A savings of \$750

(Discount applies for Aug/Sept/Oct issues only)

Finished Size: 8.5 x 10.375
(Leave .375 in from finished size for safety)

With Bleed: 8.75 x 10.625

All camera ready ads must be received by the 1st of each month. If the Florida Neighborhood News staff is designing your ad, materials must be sent by June 23, 2022.

Note to designers: If using a black background, please use this combination C40 M30 Y30 K100.

Email files to: onnrebecca@gmail.com

FloridaNeighborhoodNews.com

Email materials to onnrebecca@gmail.com & onnjoel@gmail.com

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com.
If you need to contact our designer, please call 239.285.5101.