

Naples...where the cars come out at night

SPECIAL ADVERTISING SECTION Aug/Sept/Oct 2022 Issue

For the auto industry, the new year really kicks off in October, with many all new and redesigned models arriving in dealer showrooms. Promote your business to get those outgoing models off your lots or promote the new and incoming models.







Let the consumer know of incentives and discounts you have to offer!

Advertiser Benefits



- Reader service listing featuring name, logo, phone number, web address, and hours
- Reach 90,000 of Naples most affluent readers through our direct-mail publications



• Featured web presence with a hyperlink to your website directly from our homepage

FloridaNeighborhoodNews.com

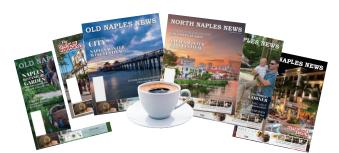
CAMERA READY ADS

July 1, 2022

AD PRODUCTION

June 23, 2022

(If Florida Neighborhood News staff is creating your ad, materials must be submitted by June 23.)



Contact your sales rep today!

Joel Kessler 239.248.1641 | onnJoel@gmail.com

FLORIDA NEIGHBORHOOD

FloridaNeighborhoodNews.com

OLD NAPLES NEWS DIRECT MAIL

• PORT ROYAL • AQUALANE SHORES • ROYAL HARBOR • MOORINGS

• COQUINA SANDS • PARK SHORE

NORTH NAPLES NEWS DIRECT MAIL

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ESTUARY AT GREY OAKS
PINE RIDGE • TRADE CENTER
PELICAN MARSH • TIBURON
BAY COLONY AT PELICAN BAY
VINEYARDS • ISLAND WALK
COLLIER'S RESERVE
TALIS PAPK • MEDITERPA

• TALIS PARK • MEDITERRA • MONTEREY

ACCEPTED FILE TYPES

IMAGES: Should be 300 dpi and converted to CMYK. No RGB images. We can convert client supplied images, however, conversion may result in color variation.

CAMERA READY FILES: Please submit a press quality PDF, TIFF or JPG in CMYK color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.

LOGOS: EPS format preferred. PDF, TIFF, JPG, PSD will be accepted as long as 300 dpi in CMYK color.

readership 90,000

OF NAPLES' MOST AFFLUENT CONSUMERS

Direct mailed to the highest income communities in Naples

\$1500 PER PUBLICATION

(OR SELECT BOTH PUBLICATIONS FOR \$2250) A savings of \$750

(Discount applies for Aug/Sept/Oct issues only)

Finished Size: 8.5 x 10.375 (Leave .375 in from finished size for safety)

With Bleed: 8.75 x 10.625

All camera ready ads must be received by the 1st of each month. If the Florida Neighborhood News staff is designing your ad, materials must be sent by June 23, 2022.

Note to designers: If using a black background, please use this combination C40 M30 Y30 K100.

Email files to: onnrebecca@gmail.com

OLD NAPLES NEWS & NORTH NAPLES NEWS FLORIDA NEIGHBORHOOD NEWS

FloridaNeighborhoodNews.com

DEADLINES All camera ready ads must be received by the 1st of each month. If the Florida Neighborhood News staff is designing your ad, materials must be sent by June 23 for proofing purposes. Email materials to onnrebecca@gmail.com & onnjoel@gmail.com		
Ad SizeFULL PAGE	_	
Publication/ONN NNN Both		
Rate Start Date	End Date	Term
Company Name		
Company Address		
Phone	_ Email	
Advertiser Authorized Signature	Date	
Account Associate Signature	Date	

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box below. (Please include price of ad design to your check or payment)



Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com. If you need to contact our designer, please call 239.285.5101.