

NAPLES FASHION WEEK

Celebrated in Style

ore than a dozen events were scheduled for the bi-annual Naples Fashion Week, a celebration of luxury and style from April 4 to 11 to benefit the nonprofit Youth Haven.

The week-long celebration of fashion culminated with "The Designer Show" on April 11 at the Gulfshore Playhouse featuring fashion designers such as Joseph Wendt, Jayden Perry, Annie Diamantidis Bags, Anya & Nikki, Pinko, Yesi Rose Fashion, White House Atelier, Rick Rhodes Fashion, Marco Antonio Castillo, and MacDuggal and Catizone. The show also featured a "Jr. Designer Show", with styles by ten-year-old "child designer to the stars" Matthew T. Mutcha.

Dani Papa from Naples Art Factory painted live at the event, and social media influencer and model Alexis McGlasson was in attendance. The event also featured performances by DJ BoTy, drumming and traditional costumes from Brazil from Miami's Brazillian Beats, Elite Dance Company, Ballroom Dancers Alyssa & Terry, and vocalist Kelly Clinger. The event was be catered by Chef Patrick McGrath of Quality Thyme Meals and featured a spread of wine and champagne

for guests. Attendees could also bid on exclusive items from

featured designers during a silent auction.

All proceeds from spring fashion week benefitted Youth Haven, a nonprofit organization that provides a safe place for abused and neglected children and teens in Southwest Florida.

"Bringing happiness to young children and preparing teens for adulthood is the energy that drives our passion for making this fashion week a huge success," says Beth Catizone, founder of Naples Fashion Week and co-owner of Infinite Recording Studios in Naples. "Youth Haven will be an intricate part of making fashion week happen, some of the children will model in the main fashion event and will work part-time for our organization."

Pre-event shopping began in the afternoon at Gulfshore Playhouse giving attendees the opportunity to shop the styles featured in the show, and Sarah Lamont, a personal stylist from Why Style, was offering one-on-one styling appointments leading up to the show.

Other events throughout the Spring Naples Fashion Week included a runway fashion show at Casanova Boutique, Dillards, and The Club Room, sip & shops at stores such as Shades of Naples in Tin City, and other musical and dance performances. Sea Salt also hosted an exclusive cocktail party on April 10 for VIP and All-Access ticket holders only.

Sponsors of the philanthropic fashion

event included Dillard's, Bobbi Brown, Foreman Productions, Luminaire Foto, Victory Wellness Center, 4 Elements Yoga, Shades of Naples, Taylor Rental, ContentClix, and Maurica Hurley from bestofthebeachswfl.com.

"We are thrilled to have so many fabulous sponsors who are enthusiastic about Naples Fashion Week and share our vision for the future wellbeing of our most vulnerable children," says Beth Catizone. "We have added many new, key team players such as event

planner, Amanda Curbelo from Niche' Gala Event Management, and Fashion Show Producer Kevin Dennis Jones, best known for his work with *Vogue & Brides* magazines."

The Fashion shows featured a broad range of haute couture for all ages and sizes and certain events were free and open to the public.

∞ ABOUT NAPLES FASHION WEEK

Naples Fashion Week is a nonprofit organization that celebrates the community through fashion, music, and fun twice a year. Events draw people together to benefit worthy charitable cause and local artists, and helps support locally owned businesses and entrepreneurs in Southwest Florida.

For more information visit www. naplesfashionweek.com.

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