



OFF SEASON SPECIALS

SPECIAL ADVERTISING SECTION

May/June/July 2024 & Aug/Sept/Oct 2024

2 PAGE SPREAD: \$1700*

(\$850 Savings)

-Happy Hour promoted on listing page.

FULL PAGE: \$1000*

(\$500 Savings)

-Happy Hour promoted on listing page.

HALF PAGES: \$550*

(\$250 Savings)

QUARTER PAGES: \$275*

(\$150 Savings)

HAPPY HOUR PROMOTION ONLY: \$200*

-Promoted in both publications

* Pricing is only for May/June/July & Aug/Sept Oct Issues Special Section

This is a great opportunity for the community to get to know you better! Send us your recipes or chef profiles, but don't forget to share your **SUMMER PROMOTIONS!**

For 2-Page Spread, Full Page, & Half Page

CAMERA READY ARTWORK DUE

MAY/JUNE/JULY :: **4.2.24**

AUG/SEPT/OCT :: **7.2.24**

(If Florida Neighborhood News staff is creating your ad, materials must be submitted one week prior to camera ready date.)



OLD NAPLES NEWS DIRECT MAIL

- PORT ROYAL • AQUALANE SHORES
- OLD NAPLES • ROYAL HARBOR • MOORINGS
- COQUINA SANDS • PARK SHORE • OLD NAPLES



OLD NAPLES NEWS

NORTH NAPLES NEWS

FLORIDA NEIGHBORHOOD NEWS

NORTH NAPLES NEWS DIRECT MAIL

- ESTUARY AT GREY OAKS • GREY OAKS • PINE RIDGE
- TRADE CENTER • PELICAN MARSH • TIBURON
- BAY COLONY AT PELICAN BAY • VINEYARDS
- ISLAND WALK • COLLIER'S RESERVE • QUAIL CREEK
- TALIS PARK • MEDITERRA • MONTEREY

PICK UP LOCATIONS

- EAST WEST FINE ART GALLERY - MERCATO & 5TH AVE
- PHIL FISHER GALLERY • JOHN R WOOD PROPERTIES
- NCH HOSPITAL



Ad Size _____ Vertical (half page only) Horizontal (half page only)

Online | Leaderboard Island Ad Print Publication/ONN NNN Both

Company Name _____

Company Address _____

Phone _____ Email _____

Advertiser Authorized Signature _____ Date _____

Account Associate Signature _____ Date _____

Rate _____ Issue _____ Ad Size _____ Vertical (half page only) _____ Horizontal (half page only) _____

Pricing is only for Special Section Issues

NOTES FOR LAYOUT

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box below.
 (Please include price of ad design to your check or payment)

- 1/4 PAGE (\$50)
 1/2 PAGE (\$75)
 FP (\$100)
 2-PAGE SPREAD (\$150)
 LEADERBOARD (\$75)
 ISLAND (\$50)

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com.
 If you need to contact our designer she can be reached at 239.285.5101.