



FLORIDA NEIGHBORHOOD NEWS

OLD NAPLES & NORTH NAPLES NEWS

Florida Neighborhood News targets the most upscale households in Naples. With a readership of upwards of 90,000, target your marketing to the wealthiest consumers in Naples



Media Kit :: 2022

10001 Tamiami Trail North, Ste 111 | Naples, FL 34108 | www.FloridaNeighborhoodNews.com

FLORIDA NEIGHBORHOOD NEWS

Your "Neighborhood News" for
The Arts-Dining-Finance-Health-Community

Artis-Naples
Announces Additional 2020-21 SEASON CULTURAL OFFERINGS

Artis-Naples announced its 2020-21 season of cultural offerings, including the return of the Naples Philharmonic Orchestra, the Naples Chamber Music Society, and the Naples Children's Book Study. The season also features the Naples Philharmonic's performance of a variety of Italian and American music, including the premiere of the new opera *Il Trittico* by Giacomo Puccini. The Naples Chamber Music Society will present a variety of classical music, including the premiere of the new opera *Il Trittico* by Giacomo Puccini. The Naples Children's Book Study will feature a variety of children's books, including the premiere of the new opera *Il Trittico* by Giacomo Puccini.

Artis-Naples
Naples Philharmonic Orchestra and Naples Chamber Music Society

The Naples Philharmonic Orchestra and Naples Chamber Music Society are pleased to announce their 2020-21 season of cultural offerings. The Naples Philharmonic Orchestra will perform a variety of Italian and American music, including the premiere of the new opera *Il Trittico* by Giacomo Puccini. The Naples Chamber Music Society will present a variety of classical music, including the premiere of the new opera *Il Trittico* by Giacomo Puccini.

Distinctive Styles
INNOVATIVE ENTREES FUSING ASIAN, EUROPEAN AND DOMESTIC FLAVORS

EARLY DINING
2 COURSES FOR \$29
COSTUMES BY THE BAY
NPT 401 AND 750 (941) 232-1100
MON-FRI 11AM-2PM

HAPPY HOUR
11-5PM DAILY
DISCOUNTED DRINKS & APPETIZERS
\$4.99 (941) 232-1100

BURGERS & BRUNCH
EVERY SUNDAY
10AM-2PM

2020 BEST OF NAPLES
BEST ITALIAN RESTAURANT

2020 BEST OF NAPLES
BEST ITALIAN RESTAURANT

FORTUNY
THE FINEST FABRICS IN THE WORLD

Developed by Fortuny himself, passed down through generations, the Fortuny pattern printing technique is a highly specialized and labor-intensive process. The pattern is printed on silk fabric, which is then dyed in a variety of colors. The fabric is then finished with a special treatment that gives it a unique texture and sheen.

His unique lighting technique, discovered in the mountains of the Pyrenees, is a key element of the Fortuny pattern printing process. The light is used to create a variety of colors and textures, which are then printed on the fabric. The fabric is then finished with a special treatment that gives it a unique texture and sheen.

AFFLUENT AUDIENCE

Florida Neighborhood News is a positive news source for this dynamic community. We highlight all that's good about Naples and its community leaders. We are fortunate to live in a city of unparalleled beauty. We also think the people that live here are what makes Naples possibly the most desirable city in America. Our goal is to inform and facilitate a positive quality of life for the public.

ENGAGING CONTENT

Florida Neighborhood News is a guide and passport to the best of life in our part of the world. A celebration of people and businesses with passion who make the most of life in Naples. Our focus is on the arts, health, finance, golf, non-profits, local businesses, and leaders who play an important role in our community.

TARGETED ADS

Florida Neighborhood News publishes eight issues a year. We are a glossy publication that features ads that are as captivating as the stories and the photos that surround them. Our staff is eager to help create an ad at a discounted rate that sets your business apart and captures the attention of this select audience.

Digital RATES & AD SPECS

YOUR NEIGHBORHOOD NEWS FOR THE arts, dining, finance, health, non-profits, travel & real estate

FLORIDA NEIGHBORHOOD NEWS

Current Issues | April 2022

Arts & Entertainment | MAY/JUNE/JULY 2021

THIS MONTH'S HIGHLIGHTS



SCAN ME

www.floridaneighborhoodnews.com

ACCEPTED FILE TYPES
CAMERA READY FILES:
Please submit a press quality PNG or JPG in RGB color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.

HOME MONTHLY FEATURES PREVIOUS ISSUE ADVERTISE CONTACT

60
Conditioned Air
239.644.2445 • 1.888.COLD.AIR
coldair.com

RADIOGOLF
Gulfshore Playhouse Announces 2021-2022 Season

ARTS COOL
NAPLES ART
Naples Art is thrilled to announce that registration is now open for all ARTScool kids' summer classes at Naples Art.

TAYLOR MOORE
DOWN RANGE

THE ARTS DOWNTOWN
One of the artist couples that has been a part of the art scene since 1971 is located in Cayton Cove in downtown Naples at the Phil Fisher Gallery & Guest-Fisher Gallery.

CLYDE BUTCHER AT THE BOTANICAL GARDENS
America's Emergent: Through the Lens of Clyde Butcher Highlights Butcher's artistic eye as well as his deep and long-held commitment to conservation.

Dr. Maria Smith
Accepting New Patients
Call Today for a Free Consultation!
(239) 597-2287

Interior Design
Modern Room Decor

Jami's Pilates Studio
M-F 6AM-6PM
239.825.5252

30-Day Schedule
LEADERBOARD
480 px x 196 px
\$400 per Month

30-Day Schedule
ISLAND ADS
317 px x 217 px
\$350 per Month

globe. It's been years since Kelli has been home to the High Plains of Northwest Texas and the ranch where he grew up.

Print RATES & AD SPECS

OLD NAPLES NEWS DIRECT MAIL

- PORT ROYAL • AQUALANE SHORES
- ROYAL HARBOR • MOORINGS
- COQUINA SANDS • PARK SHORE

.....

NORTH NAPLES NEWS DIRECT MAIL

- ESTUARY AT GREY OAKS
- BAY COLONY AT PELICAN BAY
- QUAIL WEST • QUAIL CREEK
- COLLIER'S RESERVE • BEAR'S PAW
- TALIS PARK • MEDITERRA

MONTHS PUBLISHED

ISSUE	NOV	DEC	JAN	FEB	MAR
DEADLINE	OCT 1	NOV 1	DEC 1	JAN 1	FEB 1
ISSUE	APR	MAY/JUN/JUL	AUG/SEPT/OCT		
DEADLINE	MAR 1	APR 1	JUL 1		

ACCEPTED FILE TYPES

IMAGES: Should be 300 dpi and converted to CMYK. No RGB images. We can convert client supplied images, however, conversion may result in color variation.

CAMERA READY FILES: Please submit a press quality PDF, TIFF or JPG in CMYK color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.

LOGOS: EPS format preferred. PDF, TIFF, JPG, PSD will be accepted as long as 300 dpi in CMYK color.

SPREAD	FULL
1x 3000 flat rate	1x 1500 flat rate
3x 2760 per Issue	3x 1380 per Issue
6x 2530 per Issue	6x 1265 per Issue
8x 2300 per Issue	8x 1150 per Issue

1/2 VERTICAL
1x 800 flat rate
3x 750 per Issue
6x 700 per Issue
8x 650 per Issue

1/2 HORIZONTAL
1x 800 flat rate
3x 750 per Issue
6x 700 per Issue
8x 650 per Issue

1/4 VERTICAL
1x 425 flat rate
3x 400 per Issue
6x 375 per Issue
8x 350 per Issue

*See account executive for availability and rate information for back and inside cover positions.

AD SPECS

Two-Page Spread
17 w x 10.375 h
(Leave .375" in from trim for safety. Add .375" in gutter for safety)
Build ads to trim size and extend bleed 1/8" beyond trim on all sides.

Full Page with Bleed
8.5w x 10.375 h
(Leave .375" in from trim for safety.)
Build ads to trim size and extend bleed 1/8" beyond trim on all sides.

Full Page Non-Bleed
8 w x 9.875 h

Half Vertical
3.787 w x 9.649 h

Half Horizontal
7.838 w x 4.715 h

Quarter Page
3.801 w x 4.768 h

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box below.
(Please include price of ad design to your check or payment)

FULL PAGE (\$100) | HALF PAGE (\$75) | QP (\$50)

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com.
If you need to contact our designer, please call 239.285.5101.

OLD NAPLES NEWS & NORTH NAPLES NEWS
FLORIDA NEIGHBORHOOD NEWS

www.floridaneighborhoodnews.com

DEADLINES

All camera ready ads must be received by the 1st of each month. If the Florida Neighborhood News staff is designing your ad, materials must be sent at least one week before camera ready ad deadline.

Email materials to onnrebecca@gmail.com & onnjoel.com

Ad Size _____ Vertical (half page only) Horizontal (half page only)

Online | Leaderboard Island Ad Print Publication/ONN NNN Both

Rate _____ Start Date _____ End Date _____ Term _____
(PER ISSUE)

Company Name _____

Company Address _____

Phone _____ Email _____

Advertiser Authorized Signature _____ Date _____

Account Associate Signature _____ Date _____

Notes for layout

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box below.
(Please include price of ad design to your check or payment)

1/4 page (\$50) 1/2 page (\$75) Full page (\$100)

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com.
If you need to contact our designer she can be reached at 239.285.5101.